

To view this email as a web page, go [here](#).  
**25% off the entire store!**  
**Subscriber Preview starts now.**  
**PLUS BONUS Roots Leather Gift\***

**Roots** MEN | WOMEN | LEATHER BAGS



**Roots**

— ONLINE & IN-STORE —  
SUBSCRIBER SHOPPING PREVIEW

**Customer Appreciation**

**25% OFF\***  
**ENTIRE STORE**

INCLUDES ALREADY REDUCED MERCHANDISE. NOT TO BE COMBINED WITH ANY OTHER OFFER.

PREVIEW FROM WEDNESDAY, APRIL 22 - THURSDAY, APRIL 23, 2009 10:00 A.M. EDT

Enter coupon code **SPRING25** at checkout

OR print this email and redeem in **Roots**, roots 73 outlet & Roots Home Design locations  
after 5:00pm Wednesday, April 22, 2009

**SHOP NOW ▶**

\*BEFORE TAXES & SHIPPING. SOME CONDITIONS APPLY. OFFER IS OPEN TO THE PUBLIC FROM  
THURSDAY, APRIL 23 - MONDAY, APRIL 27, 2009 NOON EDT



**there's more...**

**FREE Roots Leather Gift\*\***

with purchase when you spend \$165 (before taxes & shipping).  
Retail Value \$48ea. NO COUPON CODE REQUIRED.

**SHOP MEN ▶**

**SHOP WOMEN ▶**

\*\* WHILE QUANTITIES LAST. SOME CONDITIONS APPLY.

ON APRIL 22, 2009, IN HONOUR OF EARTH DAY, ROOTS.COM WILL CARBON OFFSET ALL SHIPMENTS.\*\*\*

**\*25% OFF**

**In-stores:**

Receive 25% off lowest ticketed price before taxes at Roots, Roots 73 Outlet and Roots Factory Outlet locations across Canada and the United States. Offer valid Wednesday, April 22, after 5:00 P.M.. You are required to print and show this message to receive offer. After Thursday, April 23, 10:00 A.M. printed message is no longer required. Offer not redeemable for cash, nor is it valid for any previously purchased merchandise. Offer cannot be combined with any other promotions or offers. Offer ends Sunday, April 26, 2009. No coupon code required at during this time.

**At [roots.com](http://roots.com):**

Receive 25% off lowest ticketed price before taxes and shipping by entering coupon code SPRING25 at [roots.com](http://roots.com). After Thursday, April 23, 10:00 A.M. EDT, coupon code is no longer required. Offer not redeemable for cash, nor is it valid for any previously purchased merchandise. Offer cannot be combined with any other promotions or offers. Offer ends Monday, April 27, 2009 at noon EDT. Offer may vary in-store.

**\*\*LEATHER GIFT**

Free Roots Leather Gift with purchase when you spend \$165 or more before taxes and shipping. Retail value \$48 each. No coupon code required. Style and colour may vary. Cannot be combined with any other offer. Not valid on previous purchases. One gift per customer per transaction. Valid while quantities last. Offer may change without notice. Offer may vary in-store.

**\*\*\*CARBON OFFSET**

On Wednesday, April 22, 2009, [roots.com](http://roots.com) will automatically carbon offset all shipments. Offer valid online only. No coupon code required. It is not redeemable for cash, nor is it valid for any previously purchased merchandise. Valid until Wednesday, April 22, 2009, 11:59 P.M. EDT.

This email was sent by: **Roots Canada, Ltd.**  
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Canada